



BELLA**VOCE**

CONCERT PROFILE, 2025.

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I. INTRODUCTION: Overview of BellaVoce

BellaVoce was founded by Chima Uche in 2019 with a vision to create an identity through staff singing, emphasizing the importance of quality choral performance to enhance individual musicality and promote personal fulfillment among its members. We are dedicated to promoting choral music through a diverse repertoire that includes sacred, modern, and popular music. Our objectives are aimed at fully cementing our place in the choral landscape through our staff identity and expressive singing.

Under the directive of Kelly Onyenenu as the new Music Director, BellaVoce prepares for yet another concert which aims to pass a message of love, peace and hope to the community. This message stems from a place of faith through the sound of music as a way of healing. As we prepare for this message, establishing a strong network of supporters and sponsors, gets our voices heard deep within the hearts of mankind.

II. CONCERT TITLE AND THEME

TITLE: AN EVENING WITH BELLAVOCE

Join us for *An Evening with BellaVoce*, a heartfelt concert dedicated to the themes of *love, peace, and hope*. This special event will feature the renowned BellaVoce chorale, celebrated for its ability to weave together diverse musical traditions that resonate with the human spirit and time.

As we gather to experience the beauty of choral music, the evening will showcase a carefully curated selection of pieces that reflect our shared aspirations for harmony and understanding in a world that often feels divided. Each performance aims to uplift and inspire, reminding us of the power of music to bring people together.

Through our identity, BellaVoce will create an atmosphere of warmth and connection, inviting the audience to reflect on the importance of love and hope in our lives. This concert is not just a musical event; it is a celebration of community and a call to embrace peace in our hearts and actions.

Come and be part of this transformative evening, where every note sung is a step towards a brighter future filled with love and unity.

THEME: A MESSAGE OF LOVE, PEACE AND HOPE (*"Embracing Peace, Spreading Love, Inspiring Hope"*)

In a world often filled with challenges and uncertainty, we find strength in our shared humanity. Let us come together to embrace peace, foster love, and inspire hope in every corner of our lives.

Peace begins within each of us. By cultivating a mindset of understanding and compassion, we can create a ripple effect that transcends borders and differences. Let us choose dialogue over discord, and unity over division.

Love is a powerful force that connects us all. It knows no boundaries and thrives in acts of kindness, generosity, and support. Together, let us spread love through our words and actions, nurturing relationships that uplift and empower those around us.

Hope is the light that guides us through the darkest times. By believing in a brighter future and encouraging one another to dream big, we can overcome obstacles and create meaningful change. Let us be beacons of hope, inspiring others to rise above challenges with courage and resilience.

As we journey through life, let us hold onto the ideals of peace, love, and hope. Together, we can build a world where these values flourish, creating a legacy of harmony for generations to come. Join us in this mission— together, we can make a difference!

The message will be passed in this sequence;

➤ **Psalm 23 - A timeless piece that reflects trust and peace in divine guidance.**

Scott Mitchell's composition of "*Psalm 23*" is a poignant choral setting that captures the essence of this beloved biblical text, often referred to as "The Lord is My Shepherd." This piece is designed and characterized by its acappella arrangement, allowing the rich harmonies and vocal textures to shine without instrumental accompaniment.

The work embodies themes of comfort, guidance, and reassurance, reflecting the psalm's message of divine protection and care. Mitchell's interpretation emphasizes the peaceful imagery found in the text, creating an atmosphere that resonates with feelings of love and hope. The melodic lines are crafted to evoke a sense of serenity, inviting listeners to experience the tranquility that comes from faith and trust in a higher power.

Overall, Scott Mitchell's "*Psalm 23*" serves not only as a musical representation of the scripture but also as a reminder of the enduring human desire for peace and solace in times of uncertainty.

➤ **Why Are You Cast Down, O My Soul? - An uplifting reminder to find hope even in despair.**

Jacob Trunnell's "*Psalm 42-43*" is a compelling choral work that draws inspiration from the deeply emotional and spiritual themes found in the biblical texts. The solo piece is characterized by its rich harmonies and expressive melodies, which convey a profound sense of longing and hope.

The text reflects the psalmist's yearning for divine presence and solace amid despair, encapsulating feelings of isolation and the desire for spiritual connection. Trunnell's composition artfully captures this emotional journey, moving from moments of introspection to uplifting passages that evoke a sense of peace and reassurance.

Through its lyrical lines and dynamic contrasts, "*Psalm 42-43*" invites listeners to engage with the themes of faith, renewal, and the quest for inner tranquility. The work serves as a powerful reminder of the enduring human spirit and the comfort found in spiritual devotion.

➤ **Even When He Is Silent - This song conveys a sense of calm and reassurance even in times of uncertainty.**

Kim André Arnesen's "*Even When He Is Silent*" is a deeply moving choral composition that explores themes of faith, hope, and love amidst silence and despair. Commissioned in 2011 for the St. Olaf Festival in Trondheim, Norway, the piece is based on a poignant text discovered on the wall of a World War II concentration camp, expressing unwavering belief despite challenging circumstances.

The work is structured with features that lushes harmonies and expressive melodies enhancing the emotional weight of the text. The opening lines convey a sense of hope, with the phrase "I believe in the sun even when it's not shining" symbolizing resilience in the face of adversity. As the piece progresses, it transitions into a powerful declaration of love, culminating in a climactic moment that emphasizes the strength found in faith and connection.

The final section beautifully encapsulates the essence of divine presence, even in silence, using gentle dynamics to create a serene and reassuring atmosphere. "*Even When He Is Silent*" serves as a reminder of the enduring human spirit and the power of belief in overcoming darkness.

➤ **Christ is Love, Joy, Peace - A powerful declaration of love as a central theme in faith.**

The composition typically features uplifting melodies and harmonies that reflect the positive and affirming nature of its message. It encourages listeners to embrace these virtues in their lives, fostering a sense of community and spiritual connection. The arrangement by Eddie Healy enhances the choral textures, making it suitable for various performance settings, including worship services and community events. "*Christ is Love, Joy and Peace*" serves as a celebration of the transformative power of these fundamental principles in the Christian faith.

➤ **Only in Sleep - A reflective piece that inspires hope through dreams and aspirations.**

"*Only in Sleep*" by Ēriks Ešēvalds is a captivating choral composition that sets a poem by Sara Teasdale, reflecting on themes of nostalgia and childhood memories. The piece is written with features of a beautiful soprano solo, creating a rich tapestry of sound that enhances the emotional depth of the text.

The poem expresses the speaker's longing for childhood friends and the innocence of youth, invoking vivid imagery of play and connection. Ešēvalds' arrangement utilizes lush a cappella harmonies, complemented by a subtle suspended cymbal part that adds to the dreamlike quality of the music. This combination results in an exploration of memory and the enduring impact of past relationships.

"*Only in Sleep*" is celebrated for its lyrical beauty and emotional resonance, making it a popular choice for choirs seeking to convey themes of love and remembrance in their performances.

➤ **Goodnight, Dear Heart - A gentle lullaby that expresses love and care, perfect for connecting with the audience's emotions.**

"*Good Night, Dear Heart*" by Dan Forrest is a poignant a cappella choral piece that serves as an elegy for a young girl who tragically passed away shortly before her adoption. Inspired by the devastating news of his brother's prospective daughter in Ethiopia, Forrest sought to express his grief through music.

The text is derived from a poem by Mark Twain, which was inscribed on the tombstone of his daughter Susy, reflecting themes of love and loss. The composition features lush harmonies and a gentle, expressive melody that encapsulates the bittersweet nature of mourning while also conveying a sense of peace and hope.

This piece has become one of Forrest's most beloved works, resonating deeply with audiences and choirs alike as it honors the memory of those lost and emphasizes the enduring connections of love that persist even in sorrow.

➤ **If Today You Hear His Voice - A call to listen and respond to hope and guidance.**

"If Today You Hear His Voice" by Matthew Still is a choral composition based on Psalm 95, which emphasizes the themes of attentiveness and responsiveness to God's voice. The solo piece encourages listeners to remain open and receptive, urging them not to harden their hearts in the face of divine guidance.

The music features a blend of lyrical melodies and harmonies that reflect the contemplative nature of the text. It invites audiences to express both the urgency and the comfort found in heeding God's call. The overall tone is one of reflection and hope, making it suitable for worship settings where themes of faith and spiritual awakening are central.

This composition serves as a reminder of the importance of listening for God's presence in daily life, encouraging a deeper connection with one's faith through music.

➤ **Jubilate Deo - Celebrates joy and peace through praise, creating a serene atmosphere.**

"Jubilate Deo" by Peter Anglea is an energetic choral setting of the traditional Latin text from Psalm 100, known for its joyful expression and lively rhythms. Composed with piano accompaniment, the piece captures the essence of praise and celebration, encouraging choirs to engage with its vibrant and singable melodic lines.

The composition features a natural-sounding mixed meter that enhances its rhythmic vitality, making it particularly appealing for high school and community choirs. The uplifting nature of the music invites audiences to experience a sense of joy and worship, effectively bringing the text's call to "make a joyful noise" to life.

"Jubilate Deo" stands out as a popular choice in choral repertoire, celebrated for its ability to inspire both performers and listeners through its spirited and jubilant character.

The virtual concert aims to create an engaging experience for viewers, combining beautiful music with a visual presentation that reflects the spirit of our chorale. The premiere in December will allow audiences to enjoy the performances from the comfort of the season preparing them for the new year onward.

This program not only showcases our chorale's dedication to excellence but also emphasizes the themes of love, peace, and hope that resonate throughout the selected repertoire. We look forward to sharing this special evening with you!

III. PROGRAM DETAILS

Concert Type: Virtual Concert

Recording Location: Studio (Video and Audio)

Recording Date: October 2025

Premiere Date: December 2025

Program Overview

This virtual concert will feature a total of 8 songs, showcasing a blend of solo and choral pieces that highlight the talents of the group. The program includes:

Total Songs: Eight (8)

Solo Pieces: Two (2)

Accompanied Songs: 3 (including the solo pieces)

Unaccompanied Songs: 5

Uniform

Our performers will wear the group's traditional Primary color (Black). The concept for this program will be as below;

Men: Black Modern Senators

Women: Black Gowns

Recording Sessions

The recordings will take place in one day over three hours in October, allowing for ample preparation and refinement of each piece. Each session will focus on refinement of voices, video recordings and audio recordings ensuring high-quality outputs.

IV. MARKETING AND PROMOTIONS

Objective

On our main objective to promote the virtual concert effectively, we will be focusing on the themes of love, peace, and hope for mankind. We will connect with audiences emotionally while building excitement leading up to the premiere in December.

Strategies

a) Social Media Engagement

- **Platforms:** Utilize promotions on TikTok, Instagram, and YouTube to reach a broader audience.
- **Content Creation:** Share engaging posts about the concert, including: Behind-the-scenes displays; Sneak peeks of the songs being performed; Personal stories from singers about what the themes mean to them.
- **Hashtags:** Use relevant hashtags such as #BellaVoceConcert, #VirtualConcert, #LovePeaceHope to increase visibility.
- **Targeted Ads:** Run targeted ads focusing on demographics interested in music and community events.

b) Collaborations and Partnerships

- **Local Churches:** Partner with local churches for cross-promotion.
- **Influencers:** Collaborate with local influencers or musicians who can help promote the concert to their followers.

c) Visual Promotions

- **Flyers and Posters:** Create eye-catching digital flyers that can be shared on social media and posted in community centers, music stores, and local cafes.
- **Video Promotions:** Develop a short promotional video that highlights the concert's themes and features snippets of performances.

V. FUNDING AND SPONSORSHIPS

At BellaVoce, we believe in the transformative power of music to inspire, heal, and unite. Our upcoming virtual concert, An Evening with BellaVoce, is a heartfelt endeavor to share a message of love, peace, and hope with a global audience. This December 2025 premiere will be the culmination of months of dedication, artistry, and passion from our talented singers. Today, we invite you to join us as a sponsor in making this vision a reality.

Why Your Support Matters

This virtual concert is not just a performance; it is a beacon of light in challenging times. Through eight carefully selected pieces ranging from stirring solos to harmonious choral arrangements, we aim to uplift spirits and foster connection. However, bringing this project to life requires substantial resources for professional studio recording (audio and video), production, and promotion.

Your sponsorship will directly contribute to:

- **Studio Recording Costs and Logistics:** Ensure high-quality audio and video production across during the recording.
- **Post-Production Excellence (Videography):** Deliver a polished final product that resonates with audiences worldwide.
- **Global Outreach:** Promote the concert effectively to reach communities far and wide.

Our breakdown of the project will cost us a total of N4.45 million and the schedule below shows the breakdown:

S/N	ITEM(S)	TOTAL COST (=N=)
1	VIDEOGRAPHY & BTS (plus editing and rentals)	2,000,000.00
2	PIANO RENTAL & PIANIST (plus sound engineering)	300,000.00
3	LOGISTICS	250,000.00
4	RECORDING AND MIXING & MASTERING	1,200,000.00
5	FEEDING	200,000.00
6	FOLDERS & SCRIPTING	100,000.00
7	PROMOTION	400,000.00
	TOTAL	4,450,000.00

As our way of appreciating our sponsors, we will help in marketing their brands (which will be embedded in the video premiere). We thank you all for your generosity.

A Shared Vision

BellaVoce's traditional black attire symbolizes our unity and dedication to excellence. Just as we harmonize our voices to create something beautiful, we invite you to harmonize your values with ours by supporting this meaningful project.

Together, we can ensure that "An Evening with BellaVoce" becomes an unforgettable experience that touches hearts and inspires hope across the globe. Let us partner to bring love, peace, and harmony into the lives of many through the universal language of music.

Join us on this extraordinary journey. Your sponsorship will not only support an artistic endeavor but also leave an indelible mark on the lives of those who experience its message.

Let's make this vision a reality together!

Please for sponsorships, you can make your payments in Naira to this underpinned bank account details:

Bank Name: **Sterling Bank**

Bank Account No: **0083032920**

Account Name: **Bellavoce Chorale**

Email: **choralebella voce@gmail.com**

BellaVoce, Cantabo Pulchre!!!